



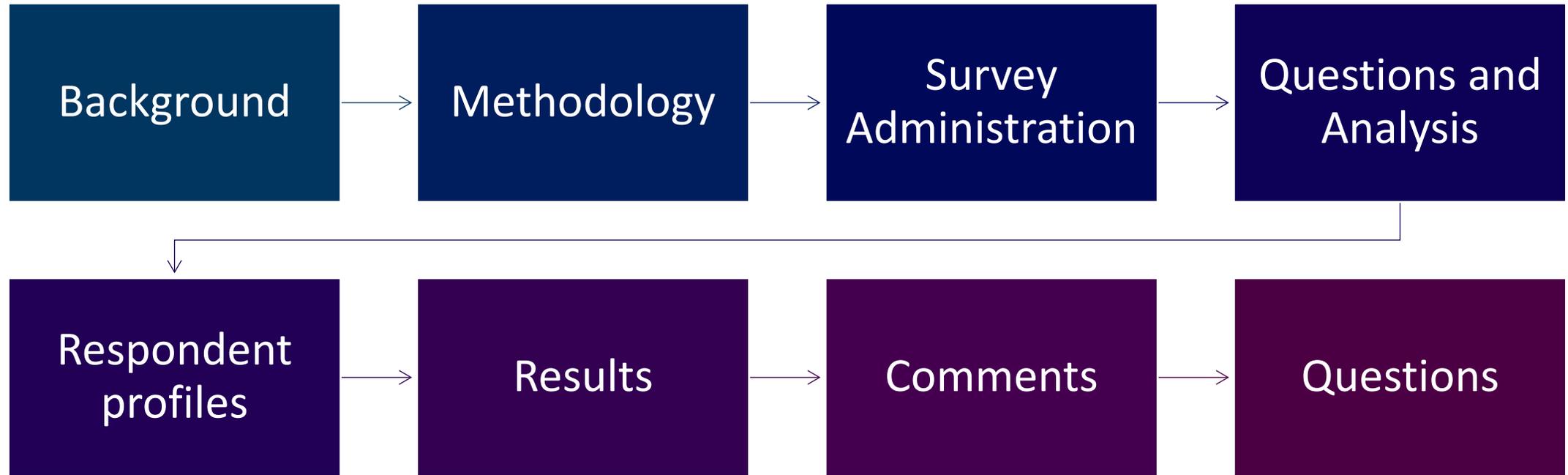
# Saanich Resident Pulse Check Survey

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Fall - Winter 2024/25

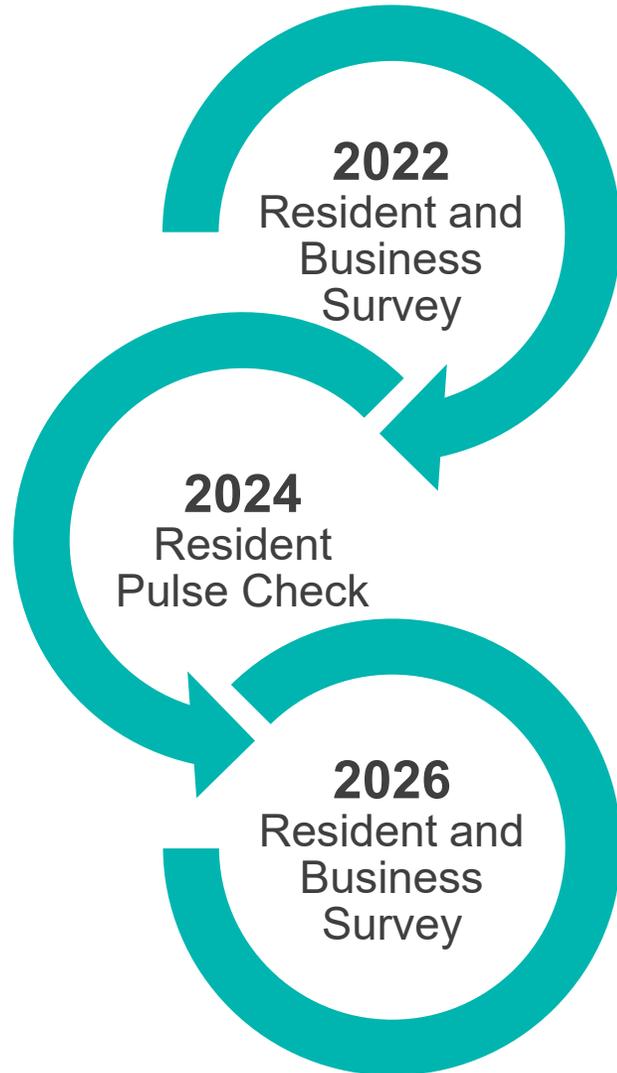
# Overview

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# Background

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**Resident and Business Survey:** every four years

**Resident Pulse Check Survey:** two years after large survey

# Survey Administration

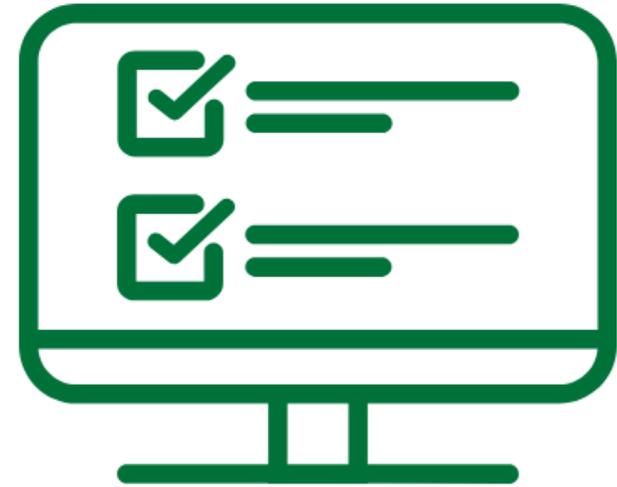
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Community  
promotion



Invitations to 4,052  
addresses



1,980 completed  
surveys (5 times  
higher)

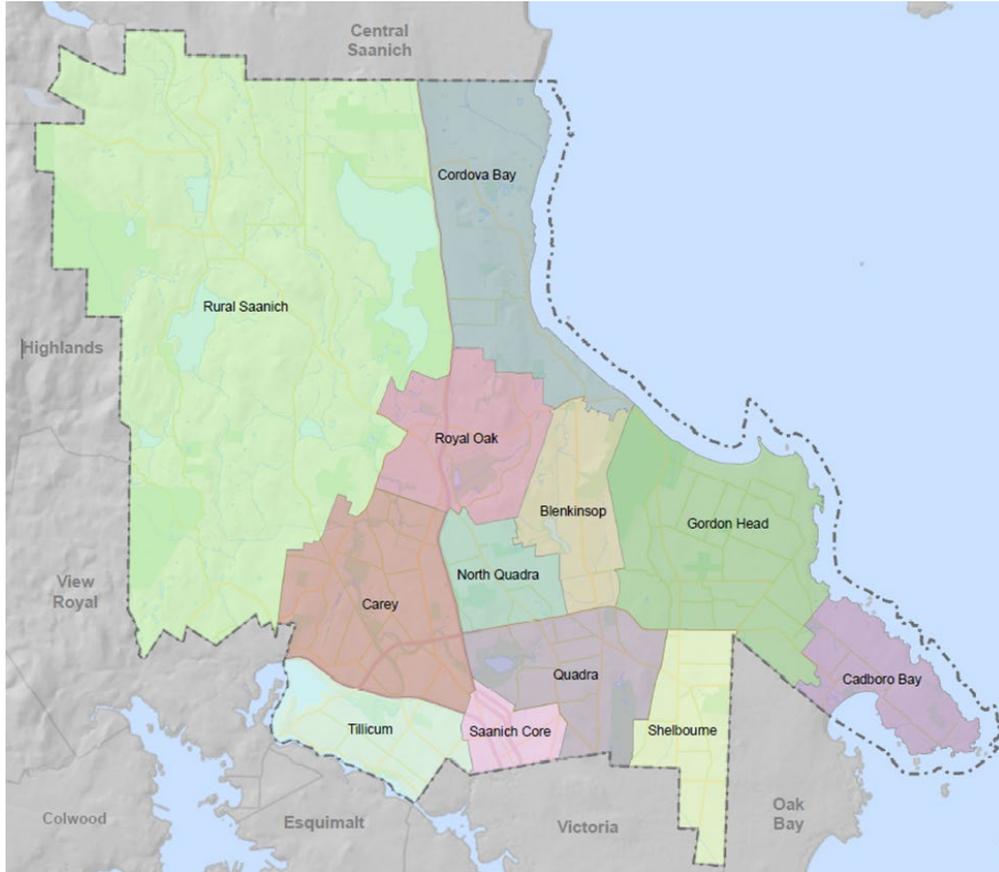
# Survey Questions

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- Communications and engagement with Saanich residents
- Saanich's services
- Emergency services, safety and security
- Quality of life in Saanich
- Saanich Council and strategic themes



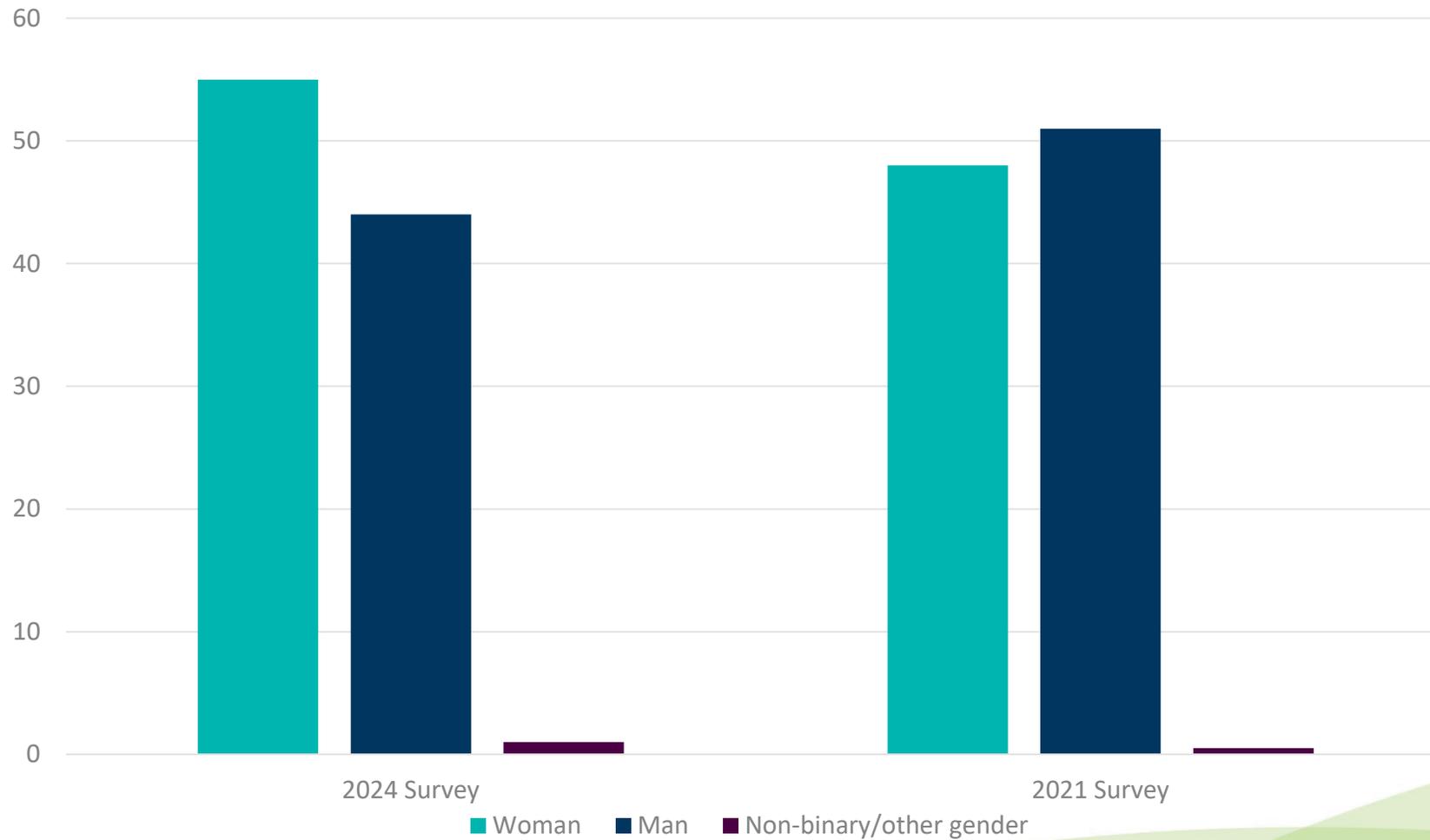
# Local Area Representation



Local Area	Population <sup>4</sup>	Completes
Blenkinsop	1%	1%
Cadboro Bay	4%	5%
Carey	15%	15%
Cordova Bay	8%	8%
Gordon Head	18%	17%
North Quadra	6%	8%
Quadra	10%	14%
Royal Oak	9%	9%
Rural Saanich	4%	4%
Saanich Core	6%	3%
Shelbourne	10%	9%
Tillicum	9%	8%

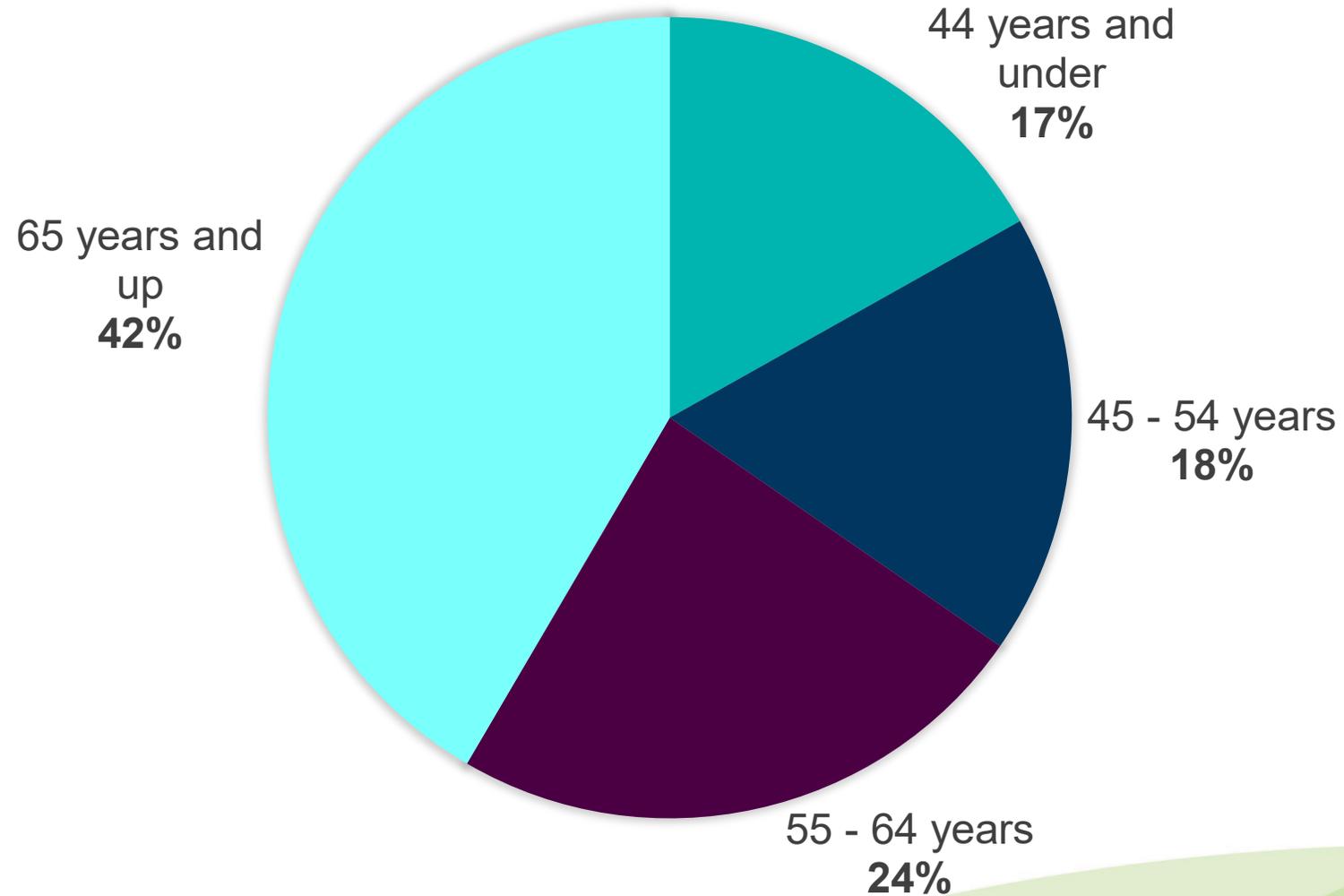
# Respondent Characteristics

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# Respondent Age

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# Respondent Age

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Demographics	2024 Pulse Survey	2022 Resident and Business Survey	2021 Pulse Survey	2021 Census - Saanich
<b>Age Groups</b>				
<b>18-44</b>	17%	8%	19%	41%
<b>45-54</b>	18%	9%	19%	15%
<b>55-64</b>	24%	19%	24%	17%
<b>65+</b>	42%	64%	38%	28%

# Respondent Residency

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Length of residence	Percent
Less than 5 years	12%
6 – 20 years	29%
20 + years	59%



**93% are  
homeowners**

# Respondent Ethnicity

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Demographics	2024 Pulse Survey	2021 Pulse Survey	2021 Census - Saanich
<b>Ethnicity</b>			
<b>White</b>	95%	85%	75%
<b>Chinese</b>	2%	9%	9%
<b>South Asian</b>	1%	--	3%
<b>Indigenous</b>			
<b>Indigenous</b>	2%	1%	3%
<b>Non-Indigenous</b>	98%	99%	97%

# Respondent Disability Status

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Demographics	2024 Pulse Survey	2022 Resident and Business Survey	2021 Pulse Survey	2022 Survey on Disability - BC
Disability Status				
Persons with a disability	16%	13%	8%	29%
Persons without a disability	84%	87%	92%	71%



# Communication and Engagement

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# Service Information

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**Garbage and  
Organics**

**92%**

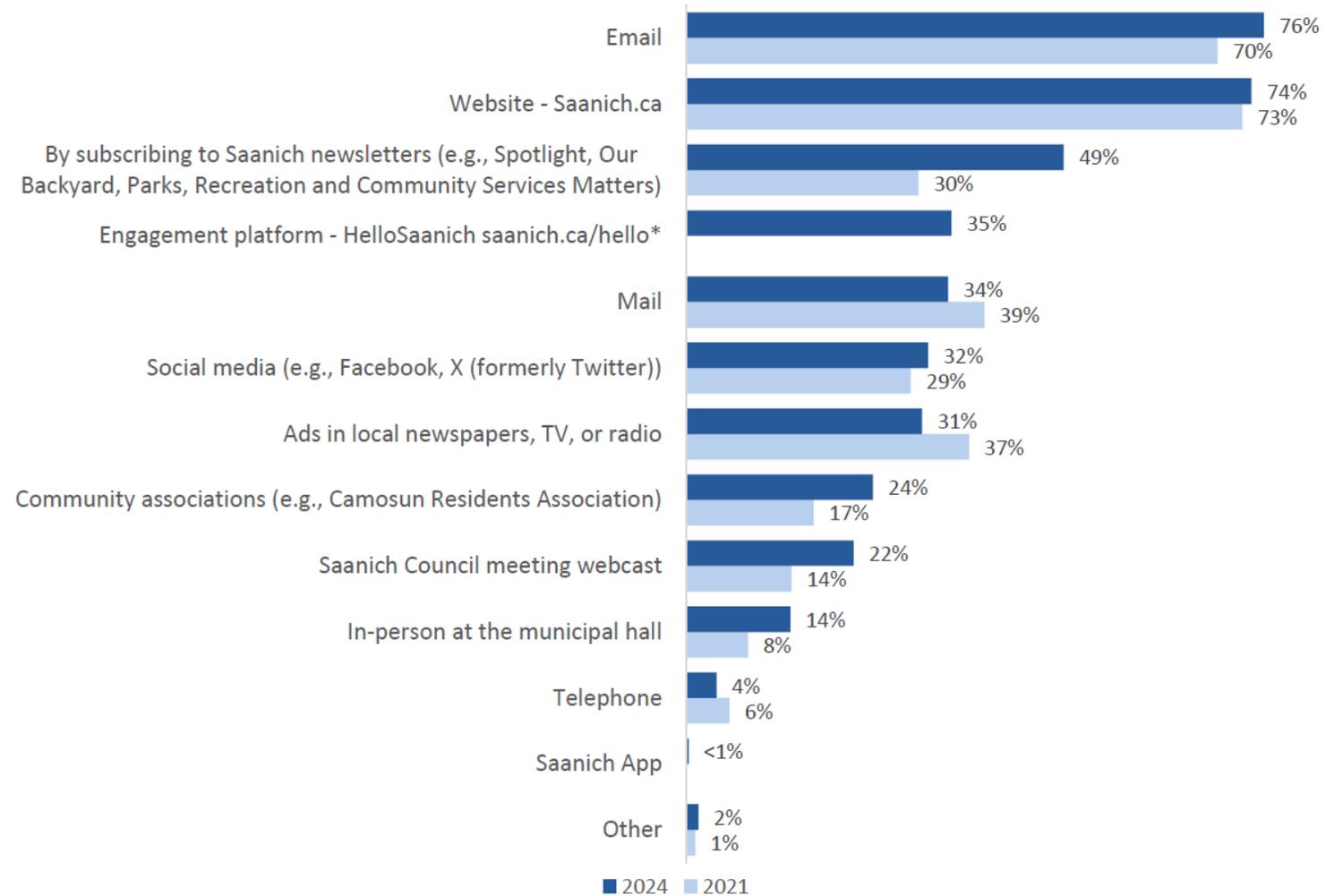
**Projects and  
Initiatives**

**90%**

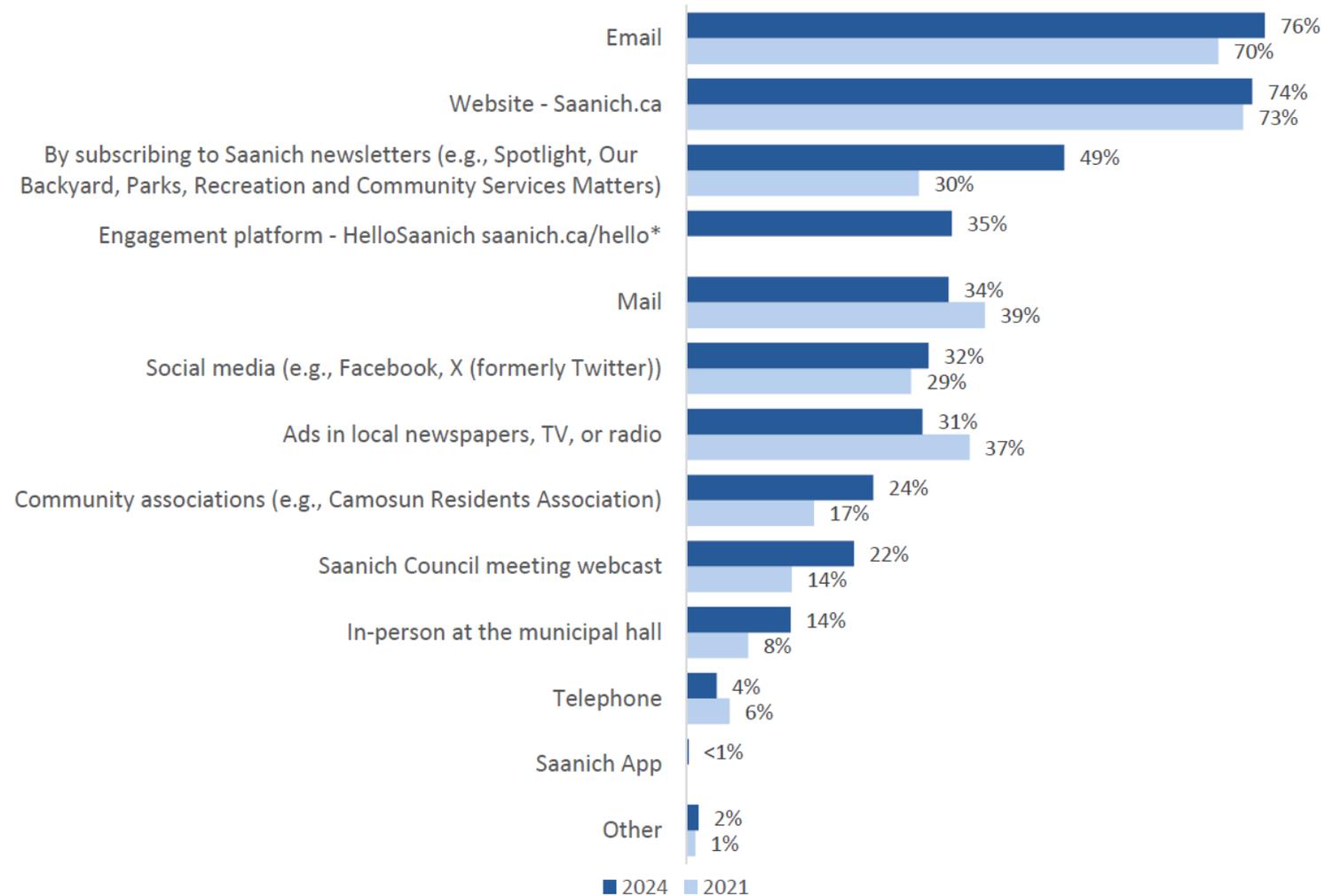
**Budget and  
Taxation**

**86%**

# Communication Methods



# Method of Contact



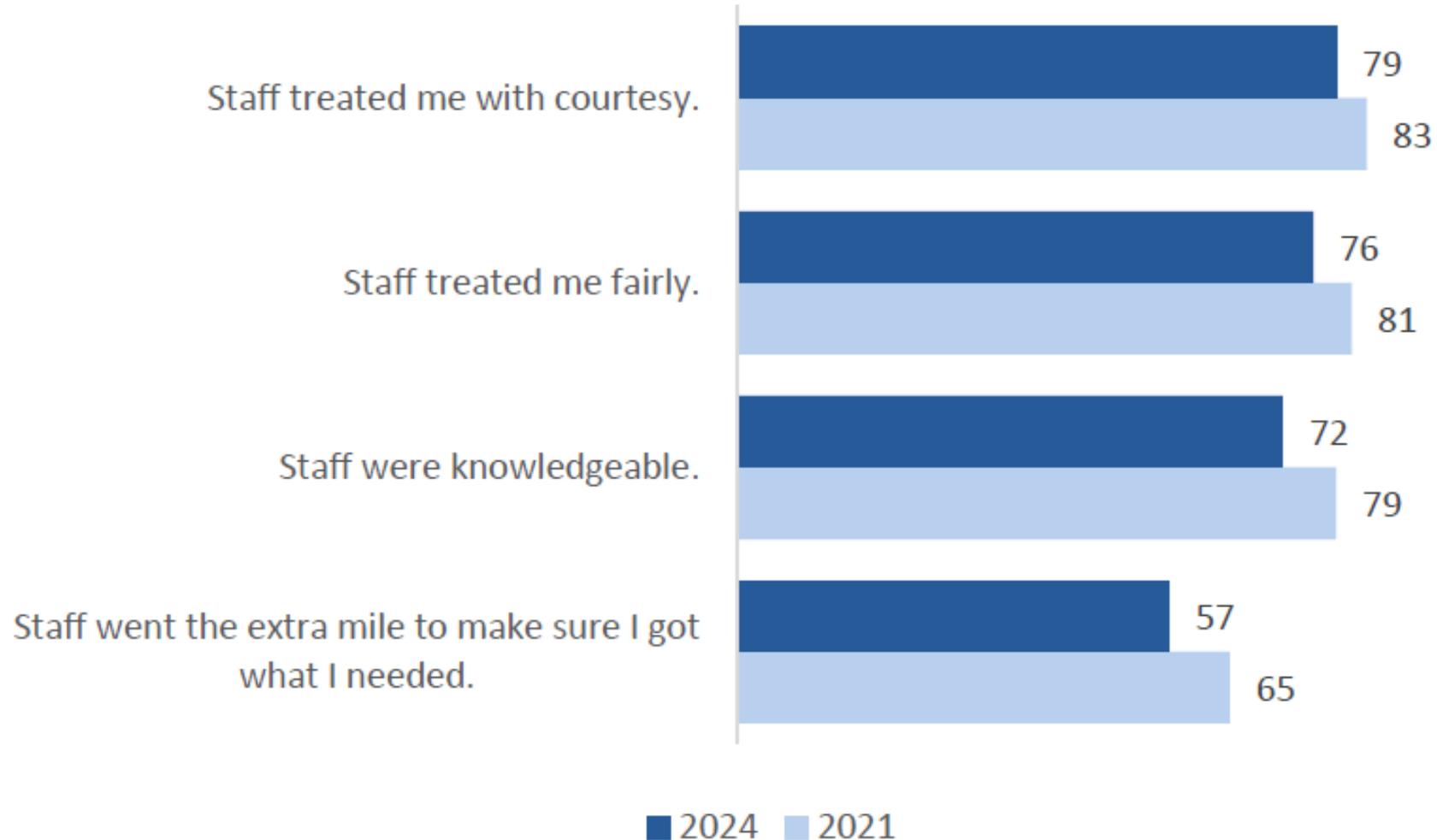


# Service Satisfaction

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# Service Satisfaction

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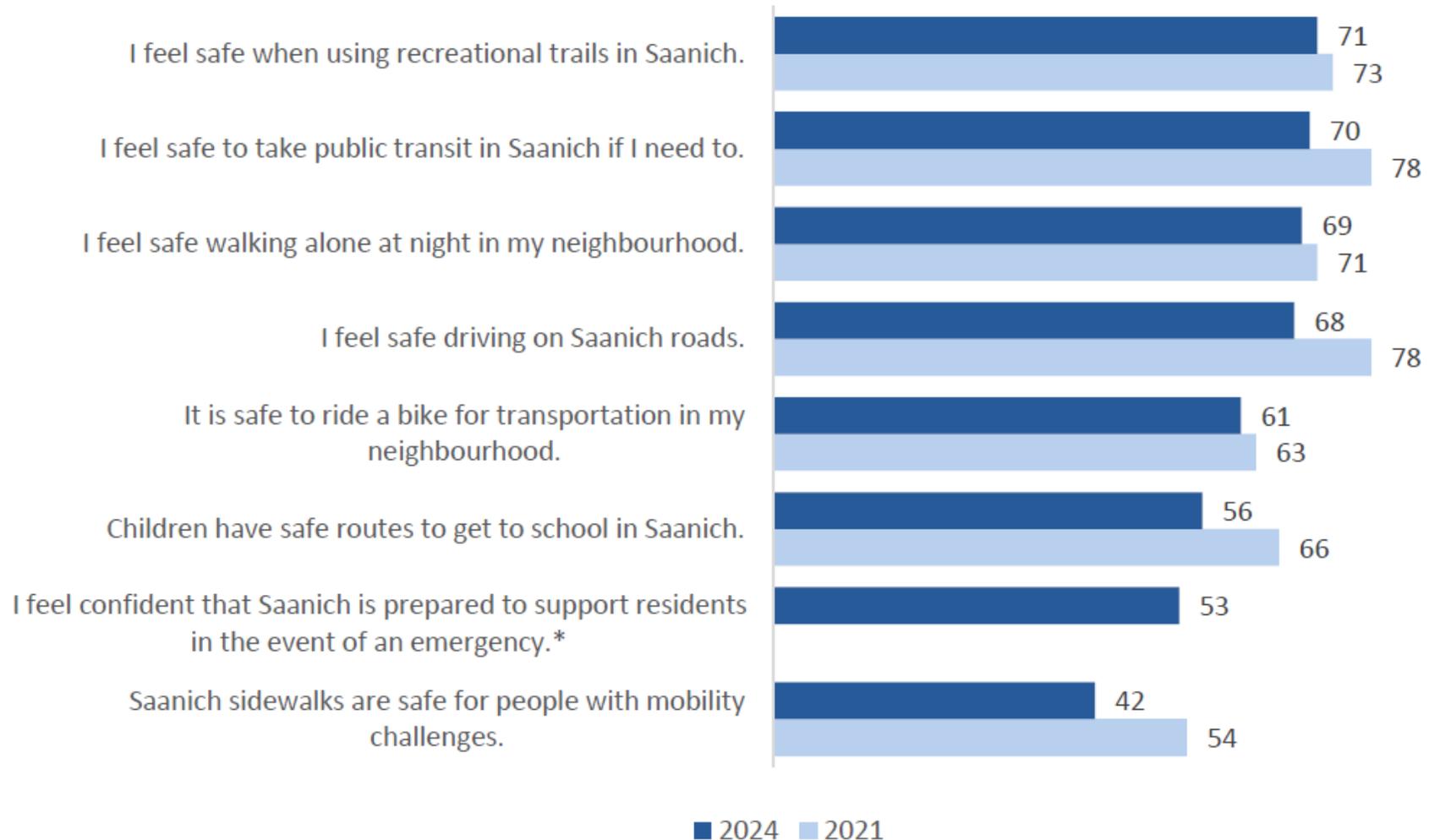


# Emergency, Safety and Security Services

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# Emergency, Safety and Security Services





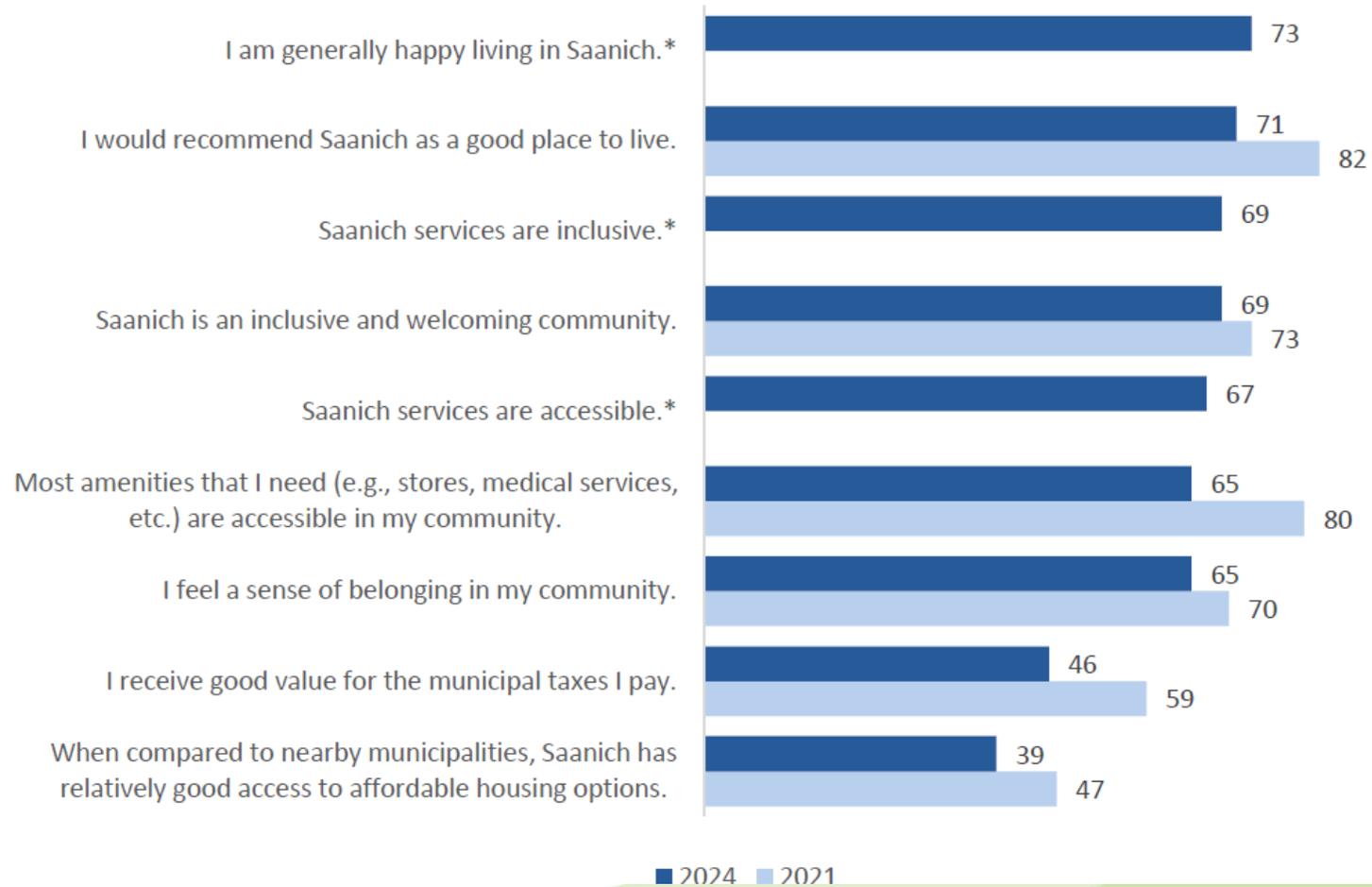
# Quality of Life

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# Quality of Life

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# Saanich Council

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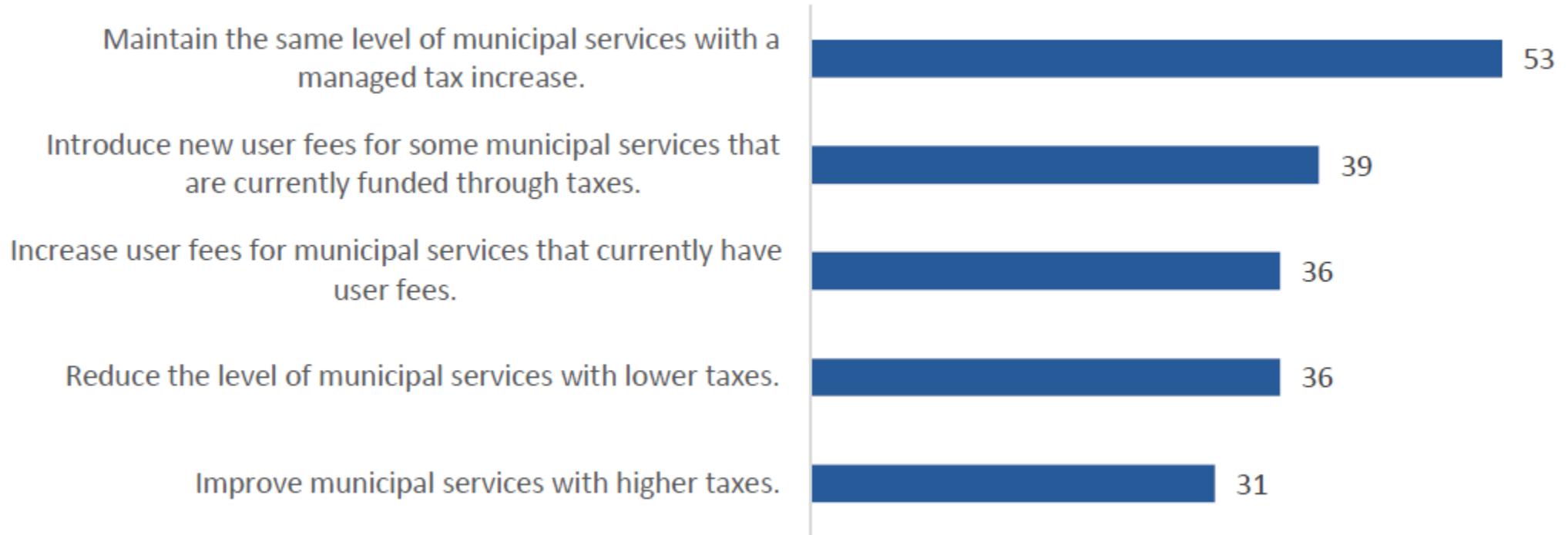
# Strategic Plan Themes

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# Value for Taxes

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# Top Issues

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**44%** Infrastructure, Traffic and Roads



**17%** Community Development and Growth

# Questions

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