

Preet Chaggar

From: Christine Astle [REDACTED] >
Sent: Sunday, May 11, 2025 2:37 PM
To: Council
Subject: (External Email) Feedback on the Saanich Pulse survey

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First, I think we should be more careful with our language in these reports - the report refers to what "residents think". But this survey is not representative of all residents - it's only representative of those who responded. And only 29% of invited participants responded.

Which leads to my next point...

This report really drove home how unrepresentative this survey, and by extension many of our community engagement efforts, are.

66% to 70+% were over 55 years old (depending on survey type). (For context, this was approx 37% in the 2021 survey.)

90+% are homeowners. (68% in the 2021 census)

50+% have lived in Saanich for more than two decades (in the 2021 census, 40% had moved to Saanich in the last 5 years.)

90+% are white. (again from 2021, this is 75%)

That is not the Saanich I live in, and points out how this survey is not really representative of the community - and we need to take that into consideration when we look at the responses.

Regards,
Christine Astle
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